



**Office of the President of the Philippines**  
**PRESIDENTIAL COMMISSION FOR THE URBAN POOR**  
Malacañang, Manila

COMMISSION RESOLUTION NO. 23  
Series of 2018

**“A RESOLUTION DESIGNATING MR. BRANDON MICHAEL VERA AS AMBASSADOR FOR  
THE PRESIDENTIAL COMMISSION FOR THE URBAN POOR”**

**WHEREAS**, Executive Order No. 82 series of 1986 and other existing laws mandates the Presidential Commission for the Urban Poor (PCUP) to help coordinate the various activities and services being rendered by different government organizations for the Urban Poor; also plan and monitor programs and projects for the development of urban poor communities in coordination with agencies involved;

**WHEREAS**, the Presidential Commission for the Urban Poor pursuant to its mandate, desires to introduce effective role models to the Urban Poor especially the youth in its effort to continuously increase social awareness and improve clientele status and capability building geared towards self sufficiency and empowerment;

**WHEREAS**, the introduction of fitting role models intends to inspire the Urban Poor; further, increased social awareness could develop community engagement as well as commitment to other productive endeavors which may steer Informal Settler Families away from vices, prohibited drugs, alcohol abuse and similar unlawful behaviors;

**WHEREAS**, the Presidential Commission for the Urban Poor recognizes the important role of professional fighters in character building, sportsmanship development and in teaching valuable self-defense techniques to the Urban Poor as part of its engagement development programs;

**WHEREAS**, the Presidential Commission for the Urban Poor represented by Chairperson Alvin San Juan Feliciano, signed a Memorandum of Agreement on December 12, 2018 with Mr. Brandon Michael Vera, a professional mixed martial arts practitioner and competitor since 2002 and currently the ONE Championship Heavyweight Champion;

**WHEREAS**, Mr. Brandon Michael Vera and the Presidential Commission for the Urban Poor, sharing a vision and mutual desire to strengthen and expand the support and development systems for the urban poor, agreed to forge a Partnership in developing an applicable course outline and educate selected communities and/or accredited Urban Poor Organizations useful and functional mixed martial arts discipline and techniques among Filipino youth.

**NOW THEREFORE**, be it resolved, as it is hereby resolved that the Presidential Commission for the Urban Poor designates Mr. Brandon Michael Vera to be the ambassador for the Urban Poor recognizing his generous efforts to share his talent and expertise in sports development for urban poor communities.

Approved on the 12<sup>th</sup> day of December 2018 at Quezon City, Philippines.

  
HON. NORMAN B. BALORO  
Commissioner

  
HON. ROMEO H. JANDUGAN  
Commissioner

  
HON. RANDY H. HALASAN  
Commissioner

  
HON. MELVIN P. MITRA  
Commissioner

  
HON. ALVIN S. FELICIANO  
Chairperson/CEO

*All*